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## **WOODS EQUIPMENT OFFERS “0% FOR 24 MONTHS APR” RETAIL FINANCE PROGRAM ON ALL NEW EQUIPMENT IN PARTNERSHIP WITH WELLS FARGO EQUIPMENT FINANCE’S MANUFACTURER AND DEALER FINANCE GROUP**

OREGON, Ill., (January 23, 2012) – Woods Equipment Company, is pleased to announce “0% for 24 Months APR” retail financing available on all new Woods products purchased from February 1, 2012, to April 30, 2012. The co-branded financial merchandising program is in partnership with Wells Fargo Equipment Finance’s Manufacturer and Dealer Finance Group.

The co-branded program was created to allow Woods to help U.S. dealers and their customers with competitive finance solutions. "We understand that people buying our products expect us to provide them with financial solutions and we're pleased to provide a quality financing program to support our quality products," said Jerry Johnson, President of Woods Products Division.

"In addition to these special financing options, Woods also offers regular financing rates year-round," said Johnson. "Our new partnership with Wells Fargo Equipment Finance’s Manufacturer and Dealer Finance Group allows us to continue to provide the financial service our customers appreciate and have come to expect."

For more information about the retail financing available or to learn more about Woods products call 800-319-6637 or visit [www.woodsequipment.com](http://www.woodsequipment.com).

Woods Equipment, a Blount International Company headquartered in Oregon, Ill., is a leading full-line manufacturer of high-quality attachments and implements, as well as a top distributor of aftermarket parts. Woods serves a dealer network of agricultural, landscape, and construction professionals with products marketed under the brand names Woods<sup>®</sup>, Alitec<sup>®</sup>, Central Fabricators<sup>®</sup>, Gannon<sup>®</sup>, Wain-Roy<sup>®</sup>, WoodsCare<sup>™</sup>, and TISCO<sup>®</sup>. With a reputation for durability and reliability, Woods’ products are manufactured to American Welding Society standards, tested in rigorous real-life conditions, and comply with recommended industry safety standards.

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